



### OUR MISSION:

The training of young people in emerging professional areas with a high demand in the market place. We are speaking here of one of the best private schools in its field in Spain.

### OUR VISION:

To satisfy the demand of a sector in continuous growth, providing professionals that are capable, qualified and aware of the new tendencies.

### CONTRIBUTION TO SPANISH SOCIETY

First Schools in Spain of:  
 Tourism (1957)  
 Advertising (1961)  
 Public Relations (1961)  
 Information Technology (1965)  
 Antiquarian Studies (1982)  
 First Postgraduate Course in Spain in:  
 Foreign Trade (1961)

### INTERNATIONAL SCOPE

Students have access to double degrees and Master programmes in the USA, Switzerland, the UK, France, Australia and Norway.

### METHODOLOGY

Our class methodology involves the students in an active participation and adapts to the needs of the industry. Case studies support theory in the lessons and prepare students for the real business world.

### FACILITIES

Madrid: 3.300m2  
 A Coruña: 1800m2  
 CENP libraries - + 15,000 volumes

### STUDENTS SUPPORT

International Student Office.  
 Assistance with Accommodation.  
 Job and Internship Placement Department.



TOURISM

### DEGREE IN TOURISM

4-year degree  
**Madrid: UDIMA University**  
**A Coruña: Universidade da Coruña**  
 First Tourism School in Spain, founded in 1957, CENP offers over 50 years experience in the education of Tourism Professionals.



DESIGN

### DEGREE IN DESIGN

4-year degree in two specialities  
**GRAPHIC DESIGN & INTERIOR DESIGN**

CENP'S DESIGN SCHOOL training professionals since 1961

ART

### ANTIQUARIAN STUDIES

First Antiquarian Studies School in Spain, founded in 1982.  
 3-year programme and theme monthly courses.

MANAGEMENT & COMMUNICATION

### INTERNATIONAL BUSINESS COMMUNICATION

Direct entry into the top-up year of the BA (Hons) in International Business Communication by the University of Central Lancashire, UCLAN. Offered in English in Madrid.



### ADVERTISING

First Advertising School in Spain, since 1961. 3-year programme.

### PUBLIC RELATIONS

First Advertising School in Spain, since 1961. 3-year programme.

### MARKETING

First Advertising School in Spain, since 1969. 3-year programme.

### OFFICE ADMINISTRATION

2-year programme.

SECURITY

### PRIVATE DETECTIVE

3-year programme. Universidad Camilo José Cela.  
**Private Security Management.** Postgraduate - 1 year programme.



CPE

### POSTGRADUATE AND SPECIALIZATION COURSES.

AREAS: Tourism, International Trade, Public Relations, Art, Graphics, Security, Food Allergies.

### Español como Lengua Extranjera\_ELE SPANISH AS A FOREIGN LANGUAGE

Spanish is one of the most important languages in the world. A potential market of over 300 million Spanish speakers, distributed in Spain and Latin America, result in an increased interest in the Spanish language in the last few decades.

### Why CENP?

CENP's Spanish Language School is a lively area of the College with its own character and personality. It offers General Spanish Courses and Spanish for Specific Purposes Courses, at all levels.

All the Spanish Language Programmes offer an interesting and enriching programme of extra-curricular activities, which include visits to world-renowned museums, guided tours of the historic sites in the city, and many others.

### Teaching staff

Dedicated professionals with years of experience in the education of young adults of different nationalities guarantee the quality of the programme. The cross-cultural experience adds vitality to the lessons and it results in the fast acquisition of grammar structures and communication skills.



### Our spanish courses

INTENSIVE COURSE (20 h/week)

CENP's EXCLUSIVE: FULL IMMERSION.- It allows students to combine their morning Spanish lessons with 1 or 2 subjects at CENP's University College.

PREPARATORY COURSE FOR PROGRAMMES AT CENP.- If your are considering the possibility of achieving professional qualification in Spain, CENP offers education in it's areas of expertise.

ONE TO ONE

BUSINESS SPANISH

SPANISH FOR TOURISM

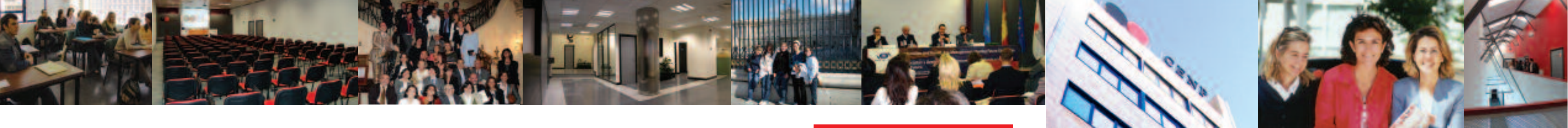
SPANISH FOR TEACHERS

D.E.L.E. - Certificate of Spanish as a Foreign Language. Spanish Certificate officially recognized by Spanish Ministry of Education, for non-native students.

SPANISH + WORK EXPERIENCE.- This programme is offered in our centre in Madrid. Given the prestige of CENP, companies trust our education and offer practice work to our students, within our area of expertise.

CUSTOM TAILORED COURSES.- We will be delighted to design a course that meets your special requirements.





**CENP IS AN ACTIVE MEMBER OF:**

- World Tourism Organization – United Nations Agency Specialised in Tourism.
- Board of the World Tourism Organization Affiliate Members (United Nations) representing the Board in the Commission of Programmes and Finances.
- World Tourism Organization Education Council (Affiliate Member). In January 2011 the Education Council becomes Knowledge Network.
- World Association for Professional Training in Tourism, AMFORT.
- Spanish Federation of Tourism Schools, ANESTUR.
- Association of family-owned companies, ADEFAM.
- Foundation Destination Madrid.

**AGREEMENTS WITH:**

- Spanish Association of Tourism Professionals, AEPT.
- Madrid Association of Interior Decorators & Interior Architects.
- Madrid Association of Antiquarians.
- Madrid's Association of Young Architects, AJAM.
- Latin American Association of Tourism Professionals, UIPT.
- Madrid's Gems Institute.
- DEARTE Foundation.
- Dalma Foundation.
- Madrid's Association of Food Allergies.
- Universities in several European and American countries.

**WHERE WE ARE**

**CENP Madrid**



In Madrid, CENP is located in a university district, in the heart of the city, well served by public transport.

Madrid is one of the warmest capital cities in Europe. Visitors find a combination of the old Spanish traditions and the most innovative business spirit, which makes the city the most important business city in Spain. Its cultural offer is famous worldwide too.

In A Coruña, CENP enjoys spectacular views of the ocean, visible from the Riazor Beach.

A Coruña, appointed by the United Nations in November 2001, the most liveable and ecological city in the world. It is located in Galicia, the greenest region in Spain.

**CENP A Coruña**



**Admissions & Academic Information:**

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**Centro Español de Nuevas Profesiones, CENP**

**leading education in Spain since 1957**



**OVER 50,000 FORMER STUDENTS, NOW SUCCESSFUL PROFESSIONALS**

